

Psychology (B.A.)

Industrial-Organizational Psychology Track

This document has been created for advising purposes only. Please contact the department for major and/or graduation requirements.

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Potential Career Paths

- Corporate Vice-President, Director, Manager, Staff Member of Organizational Development (MA or PHD)
- President, Vice-President, Director, Consultant in private research or consulting companies (MA or PHD)
- Professor of Psychology, Management, Organizational Behavior, or Industrial Relations (MA or PHD)

Potential Graduate Programs

- Industrial-Organizational Psychology (MA or PHD)

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What is Industrial-Organizational Psychology?

The purpose of the Industrial-Organizational (I-O) psychology track is to provide students with a comprehensive background in psychology while insuring that students who want to become I/O psychologists complete the coursework necessary for graduate programs in I/O psychology.

Industrial-Organizational (I-O) psychology is a branch of psychology concerned with the development and application of scientific principles in the workplace. According to the Society for Industrial and Organizational Psychology, I/O psychologists contribute to organizational success by improving the performance and well-being of its people. More specifically, an I/O psychologist researches and identifies how individual and organizational behaviors and attitudes can be improved through hiring practices, training programs, and feedback systems.

An I-O psychologist may engage in a number of different activities including developing systems for hiring, motivating, training, and understanding people at work. Additionally, they may be involved in developing tests, promotion systems,

and surveys, or engage in survey analysis, job analysis, and organization design. The products and programs created by I/O psychologists can have a significant impact on the members of an organization and on the performance of the organization.

Many job opportunities exist for individuals with master's degrees as well as Ph.D.'s in I-O psychology. I-O psychologists are often teachers, researchers, consultants, or managers. To become an I/O psychologist, a student should attend a master's degree or doctoral degree program in industrial-organizational psychology upon completion of his or her bachelor's degree.



Additional Resources

To become more involved in or to learn about industrial-organizational psychology, here is what you can do.

- 1 Visit the website of division 14 of APA, Society for Industrial and Organizational Psychology, to learn more about careers in this field.
www.siop.org
- 2 Obtain work in a relevant business setting.
- 3 Complete coursework in industrial-organizational psychology.
- 4 Schedule a meeting with an industrial-organizational psychologist to discuss the profession.

